

Call for applications for Street Art / public art projects for the creation of public artworks in Veszprém - Creative Region - VEB2023

The House of Arts Veszprém calls for applications for street art / public art projects in public spaces in the city of Veszprém. The project is linked to the Veszprém-Balaton 2023 European Capital of Culture programme.

Goals:

According to the well known ideas of Italo Calvino, the city is a place and a carrier of desires and memories. Our goal is to create works of art that explore the hidden aspects of Veszprém and the historical heritage of the Bakony and Lake Balaton regions.

Our aim is to create and present 5 large-scale and 3 small-scale works of art and a combined surface (with the collaboration V-Bus/ Veszprém Bus Public Transport Company).

Budget:

The amount per work that can be applied for:

For large surfaces gross 6 000 000 HUF, for small surfaces gross 500 000 HUF, for combined surfaces gross 5 000 000 HUF, which includes the cost of materials and additional costs.

Applicants:

The competition is open to designers and creators of projects.

Evaluation of the application:

Applications are judged by a 7-member professional board of trustees.

After studying the entries received, the jury will invite the most promising designers to a one-to-one closed online consultation, where they may be asked to submit modifications or additional material. The jury will make its decision following the consultations by **23 April** at the latest.

All applicants will be notified of the decision and the names of the winners will be published on the House of Arts Veszprém and VEB 2023 project website.

Formal requirements:

The language of the application is Hungarian or English. There are no genre or technical restrictions, and one applicant may submit more than one design.

Thematics:

The competition gives preference to projects that are related to the Creative Region (CITY: Carrier of Memories and Desires), reflect the rich cultural history of the theme, the social and psychological phenomena and experiences related to it - however, thematic connection is not an exclusive condition.

Venues:

1. Veszprém Arena underpass

Large wall surfaces:

1.1 The Arena underpass access section, parallel to the Outer Kádárta Road, is the left wall surface along the cycle path.

Topic: *"What does Lake Balaton mean to you?"* The theme can include the natural and built environment, monuments, culture, music, sport, European Capital of Culture.

Méretük: 61 m x 7,5 m falfelület.



1.2 The right-hand wall of the Arena underpass, parallel to the Outer Kádárta Road, along the cycle path.

Topic: *"What does the Bakony mean to you?"* The theme can include the natural and built environment, historical monuments, culture, music, sport, European Capital of Culture.

Size: 63.5 m x 6 m wall surface.



1.3 Wall section facing the main facade of the Arena.

Topic: *"What does Veszprém mean to you?"* The theme can include the natural and built environment, historical monuments, culture, the city of music, sport, European Capital of Culture.

Size: 17 m x 5 m x 39 m wall surface.



1.4 Small wall surfaces (3 pieces):

Own idea in free style.

Size: 6 m x 2 m wall surfaces.



GPS coordinates: 47.105413, 17.932883

2. Maxon Tunnel - cycle path under the Southern Ring Road accessible from Mester Street

Topic:

- Maxon Motor Hungary Ltd.'s activities include space/flight, cycling and sustainable transport.
- A comic-style adaptation of the particular story, involving artists of different styles, with more than 2 participants.

More information about the company's activities: www.maxongroup.com

Size: 38 m hosszú 2,5 m magas falfelület.



GPS coordinates: 47.078965, 17.919128

3 Firewall of the House of Arts Veszprém office building

A project involving artists of different styles, with more than 2 participants.

Topic:

A cycle of images showing significant moments in the history of cinema and art.

Size: 10 x 10 m wall surface.



GPS coordinates: 47.09528, 17.90525

4. The surfaces offered by V-Busz Veszprém Public Transport Company.

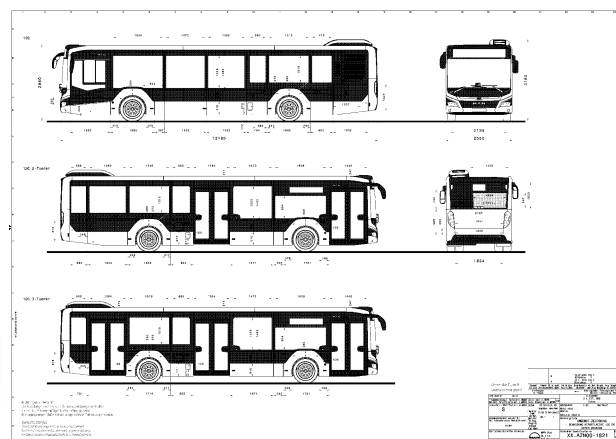
4.1 Full surface stickering of 1 solo bus.

Topic:

The promotion of public transport and everyday life in a housing estate (on Jutasi Road).

Vehicle features:

Stickering of 1 solo MAN Lion's City 12C bus. The darker coloured surfaces can be stickered, as well as the glass surfaces (the latter must be agreed to ensure the driver's visibility).



4.2 Veszprém, Haszkovó bus turnaround (geographical identification number: 3295), exterior surface of drivers' rest area

Topic:

Promoting public transport and everyday life in the residential area (Jutasi Road).

Building features:

- 8' feet sanitary container, external size (floor area): 1.4 x 2.4 m
- 20' feet office container, external size (floor area): 2.435 x 6.055 m, with 1 door and 2 windows on one long side
- the two containers will be fixed together (the shorter side of the office container and the longer side of the sanitary container)
- total surface area: ~2,5 x 8,5 m
- height (external): 2,591 m



GPS coordinates: 47.109810378101706, 17.915567950127443

More information: www.vbusz.hu

Duration of the period:

The works will be created/installed on site between 1 May 2023 and 30 September 2023.

Legal terms and conditions:

The artist(s) must be aware of the specificities of the genre, the need to take into account the impact of the audience and the weather conditions. By submitting an application, the applicant acknowledges that the Promoter accepts no responsibility for any damage to or destruction of the work. The costs necessary for the realisation, installation and dismantling of the works will be covered by the use fee paid by the competition organiser to the artists. The artist(s) must undertake to ensure the safe storage of the work. If additional permissions are required for the placement or display of the work in a public space, in addition to the provision of the location, the promoter will provide assistance in obtaining these permissions, but will not be liable for them.

If the creation of the work requires detailed structural design, the applicant must prepare the necessary plans after winning the competition, before the work is completed. If the creation of the work involves alteration of the site or the environment in which it is to be realised, the applicant must restore the work to its original state after use. The Promoter reserves the right, on the basis of the proposal of the Board of Trustees, to accept the applicant's budget only with modifications and to request a correction for the second round of the call for proposals.

Submission of the application:

One copy of the application (in PDF format) should be sent electronically to:

arthouse@arthouseweb.hu

The application must include the following:

- Concept - 2000-4000 characters;
- Technical specification - with precise sizes, indication of the use of materials and technology, structural design (if necessary), characteristics;
- Visual design - drawing, computer animation, photo or model;
- Budget: if the budget for the realisation of the work is higher than the budget allocated to the application, a declaration of commitment must be attached certifying the availability of additional funds;
- Professional biography - including relevant works and exhibitions;
- Contact details - name of contact person - mailing address, e-mail address, telephone number;
- The condition of validity: the digital copy of the application must be signed by the author(s).

Deadline for entries: 9 April 2023.

It is not possible to make up for any shortcomings in the content of the application. Submitted entries will not be returned to the applicants.

Contract of use:

The House of Arts Veszprém concludes a usage contract with the owners of the copyrights of the winning designs, and pays the amount won as a usage fee for the public display of the works.

Payment of the usage fee:

The usage fee is paid against invoice in two instalments. The first instalment (80% of the total fee) is paid after the contract is signed and the second instalment (20% of the total fee) is paid after the presentation of the completed work.

Verifying compliance:

Compliance will be checked twice.

When the work is installed, the two members of the Board of Trustees compare the work with the approved design and the parameters of the contract. After the installation the representative of the House of Arts Veszprém will check whether the installation of the work has been completed by the deadline specified in the contract.

Copyright and user rights:

Applicants retain the copyright to their work. However, by submitting a application, the applicant agrees that the documentation and reproductions of the application and the works carried out may be used by the project promoter for an unlimited period of time in printed or electronic form, with the applicant's name being indicated, in order to ensure the publicity of the project.

More information:

For practical questions about the application, please contact the secretariat of the House of Arts Veszprém by phone, e-mail or in person.

Contact:

Address: 8200 Veszprém, 17 Vár utca

Phone: +36 88 425 204

E-mail address: arthouse@arthouseweb.hu

Office opening hours:

Mon. – Th. 08:00 - 16:00, Fri. 08:00 – 14:00